

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2619210**

Alt Order #: 27028099

Product Desc: Kobach for Senate

Estimate: 1097

Flight Dates: 08/01/20 - 08/04/20

Original Date / Rev: 07/31/20 / 07/31/20

Order Type: REG

Primary AE: Katz Washington

Sales Office: K-WAS

Sales Region: Nat

Agency

Name: **IMGE**

Buying Contact:

Billing Contact:

108 S. Washington Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Kris Kobach/US Senate/KS/Rep**

Demographic: A35+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/30/20	5	\$1,310.00	\$1,113.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	5	\$1,310.00	\$1,113.50	0.00
Totals	5	\$1,310.00	\$1,113.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	08/03/20	08/03/20	KSN News at Six	CM	6-630p	M-----	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News at Six															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/03/20	08/09/20	M-----			1			\$450.00		0.00			
N 2	Multi	08/01/20	08/01/20	Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$260.00	P3	0.00	NM	1	\$260.00
Channels : KSNL,KSNG,KSNL,KSNW															
Sat KSN News at Six															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S-			1			\$260.00		0.00			
N 4	Multi	08/02/20	08/02/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
Channels : KSNL,KSNG,KSNL,KSNW															
Kansas Today Sa/Su 6a-8a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$50.00		0.00			
N 5	Multi	08/02/20	08/02/20	LN Su	CM	KSN News at 10	S-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
Channels : KSNL,KSNG,KSNL,KSNW															
KSN News at 10 Sun															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-----S			1			\$450.00		0.00			

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Alt Order #: 27028099
Flight Dates: 08/01/20 - 08/04/20

Advertiser: POL/Kris Kobach/US Senate/KS/Rep
Product Desc: Kobach for Senate
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	Multi	08/04/20	08/04/20	KSN Today 1	CM	5-6am	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN Today 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/03/20		08/03/20	08/09/20	-T-----		1				\$100.00		0.00			
													Totals	5	\$1,310.00



125 West 55th St
New York, NY 10019

Contract # 27028099	Changes as of: 7/31/2020 at 10:01 AM	Version: Highlighting Revision 1
CPE: //1097	Flight: 8/1/20 - 8/4/20	Station: KSNW
Agency: IMGE	Advertiser: KOBACH, KRIS	Market: Wichita
108 South Washington St	Product: Kobach for Senate	Office: WASHINGTON
Alexandria, VA 22314	Agency Order #:	Service: Nielsen
	Buyer: Whitney Eversole	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$1,310.00
		Total Spots: 5
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2619210

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/1 - 8/4					Total Spots	Total \$	CPP*	GRP*
							8/1	8/2	8/3	8/4					
1	M 6p-6:30p		NEWS	\$450.00	0.0	30	0	0	1	0		1	\$450.00	\$0.00	0.0
2	Sa 6p-6:30p		NEWS	\$260.00	0.0	30	1	0	0	0		1	\$260.00	\$0.00	0.0
REV- 3	M 6:30p-7p		WHEEL	\$600.00	0.0	30	0	0	1	0		0	\$0.00	\$0.00	0.0
REV+ 4	Su 6a-8a		NEWS	\$50.00	0.0	30	0	0	0	1		0	\$50.00	\$0.00	0.0
REV+ 5	Su 10p-10:35p		NEWS	\$450.00	0.0	30	0	0	0	1		0	\$450.00	\$0.00	0.0
REV+ 6	M 5a-6a		NEWS	\$100.00	0.0	30	0	0	0	0		1	\$100.00	\$0.00	0.0
TOTALS:							1	2	1	1		5	\$1,310.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27028099	Changes as of: 7/31/2020 at 10:01 AM	Version: Highlighting Revision 1	
CPE: //1097	Flight: 8/1/20 - 8/4/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: IMGE	Advertiser: KOBACH, KRIS	Market: Wichita	Total \$: \$1,310.00
108 South Washington St	Product: Kobach for Senate	Office: WASHINGTON	Total Spots: 5
Alexandria, VA 22314	Agency Order #:	Service: Nielsen	Total CPP: \$0.00
	Buyer: Whitney Eversole	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS	Traffic #: A2619210
	202-872-5880	202-872-5880	
	Separation:		

Special Instructions

Competitive Information	
Market Budget:	\$1,310
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,310.00	N/A	0.0
Total	100%	5	\$1,310.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Aug	5	\$1,310.00
Total	5	\$1,310.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/31/20 10:01 AM	KELLY JOHNS	Revised	2		\$0	\$1,310.00	Changes: Total Spots from 3 to 5. 4 buylines added or modified.
Queued for Electronic Contracting	7/31/20 9:31 AM					\$0	\$0	
New	7/31/20 9:23 AM	KELLY JOHNS	Confirmed	3		\$1,310.00	\$1,310.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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